**Extract Information from a Logo Sheet using**

forms, AI, Google Sheet and Airtable

What does this do?

* **Starts with a Form Submission:**  
  When a user submits the "AI Logo Sheet Feeder" form by uploading an image of a logo sheet (with an optional prompt), the workflow kicks off.
* **AI-Powered Data Extraction:**  
  An AI agent processes the uploaded image to extract a list of tools (or software/products) along with their attributes and similar tools. It’s designed to “read” the logos and generate structured data from them.
* **Structured Parsing:**  
  The extracted data is parsed and formatted into a JSON schema, ensuring each tool has a name, a list of attributes (like categories or features), and a list of similar tools.
* **Airtable Integration:**  
  The workflow checks an Airtable database to see if these attributes and tool entries already exist:
  + It upserts new attributes into an Attributes table.
  + It creates or updates tool records (in a Tools table) using unique hashes (generated from tool names) to manage identities and link similar tools.
* **Data Merging and Mapping:**  
  It merges and maps the various pieces of information, ensuring that any new attributes or similar tool IDs are correctly linked to existing records in Airtable.
* **Helpful Instructions:**  
  Throughout the workflow, sticky notes offer guidance on setup, required credentials, and best practices, making it easier to configure and understand the process.